

Pitmans LLP

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–Let’s talk about

Retail

The Pitmans’ Perspective on: *Retail*

“We provide you with the latest legal thinking.”

What we do: Retail sales are an indicator of the health of the UK economy. Margins are often tight, leading businesses to seek ever more creative ways of establishing and sustaining competitive advantage. We can help. Our team includes sector specialists from a wide range of practice areas throughout the Firm for the benefit of our retail clients. This way, with our understanding of relevant industry issues, we can provide practical and commercial advice tailored to specific business requirements.

We can access lawyers specialising in banking & finance; commercial contracts; corporate; dispute resolution; employment and pensions; health and safety; insolvency & recovery; intellectual property, including branding and trade marks; information technology, e-commerce and data protection; information technology and business process outsourcing; pension trustee service; planning and environment; product liability; and real estate.

Who we’ve act for: We acted for: Next Retail in proceedings brought against Tesco for alleged infringement by Tesco of design right and copyright in a number of Next designs. The Olympian Group in its sale of the retail part of its mixed use development at Earlsfield, London to M&G Property Portfolio Fund.

Award-winning shoe designer Jonathan Kelsey in protecting his intellectual property. The England and Wales Cricket Board in relation to its official online store, including advising on aspects of the terms and conditions of trading and the applicable privacy policy.

Our service: We advise on retail property portfolios franchising arrangements; brand protection and exploitation and accessing customers through on-line trading; we can help you when you are pursuing corporate acquisitions, mergers and strategic alliances and in the motivation and management of employees; in addition we can help you structure commercial supplier agreements; or manage your business to mitigate financial difficulties.

We can provide you with the latest legal thinking as part of a Partner led service.

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What we do: Our comprehensive service is focused on the protection and exploitation of our clients’ rights, and includes brand clearance, trade mark and design filing and advice in relation to licensing and sponsorship. We advise on infringement matters relating to our clients’ trade marks, designs and copyright. We also advise on distribution and agency agreements, including termination and websites.

Who we act for: We have extensive experience acting for designers, brand owners, illustrators, artists, agencies, licencees, retailers and others operating within the fashion industry. Our clients range from individuals to multinationals, from established brands to emerging talent. The clients and brands we work with include Urban Outfitters, Jonathan Kelsey, Halston, Rokstarr (Taio Cruz), Gino Green Global, Next, Unconditional and Original Penguin.

Recent experience: Acting for Next in proceedings brought against Tesco for alleged infringement by Tesco of design right and copyright in a number of designs for children’s clothing and footwear.

Advising award-winning shoe designer Jonathan Kelsey in relation to establishing his business, and the protection of his intellectual property. Now an internationally renowned brand, we continue to advise on a range of issues including brand protection and enforcement, and collaborations with leading brands and retailers.

Advising a leading, US based brand owner on issues relating to sales into the EU including agency and distribution agreements, website terms and conditions and aspects of its website privacy policy. Advising a UK band on the sale and license back of its brand name to a leading clothing company.



pitmans

MAKING IT HUMANLY POSSIBLE

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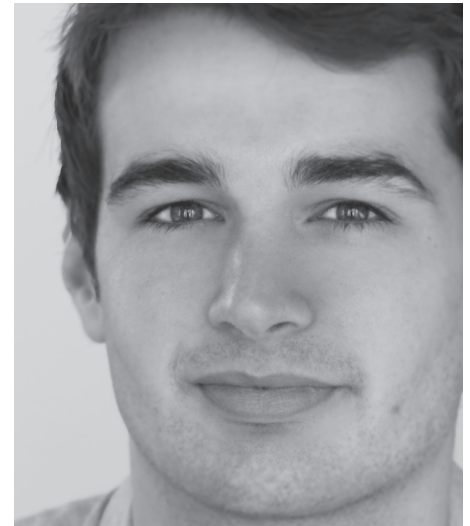
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