



# pitmans

MAKING IT HUMANLY POSSIBLE

#### Pitmans LLP

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–Let’s talk about

## Commercial

### The Pitmans’ Perspective on: *Commercial*

“In a fast-moving commercial world, legal necessities shouldn’t slow things down.”

**What we do:** The commercial work we undertake includes agency, distribution and franchising agreements; joint ventures; data protection and standard terms and conditions. We have in-depth experience of the special considerations that need to be taken into account in e-commerce.

**Who we act for:** Both business-to-business and business-to-consumer.

**Our expertise:** We specialise in drafting and negotiating commercial agreements for technology related businesses of many different kinds, often involving an international (and, in particular EU) dimension. When necessary, we collaborate and work closely with the other departments in the Firm to provide sector focused services in the retail, automotive, real estate and hospitality areas. We also have specific teams dedicated to Information Technology and Intellectual Property.

**Our service:** We have enormous experience in meeting the challenges posed by fast-paced and dynamic business requirements. Using this experience we understand the solutions that work best for developing and protecting clients’ interests.

**How we are different:** It is our genuine belief that our huge experience enables us always to add value to clients’ trading arrangements.



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## Contacts



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