



#### Pitmans LLP

47 Castle Street  
Reading, Berkshire  
RG1 7SR  
Tel: +44 (0) 118 958 0224  
Fax: +44 (0) 118 958 5097  
DX 146420 Reading 21

The Anchorage  
34 Bridge Street, Reading  
Berkshire, RG1 2LU  
Tel: +44 (0) 118 958 0224  
Fax: +44 (0) 118 958 5097  
DX 146420 Reading 21

1 Crown Court  
66 Cheapside  
London, EC2V 6LR  
Tel: +44 (0) 207 634 4620  
Fax: +44 (0) 207 634 4621  
DX 133108 Cheapside 2

–Let’s talk about

## Commercial

### The Pitmans’ Perspective on: *Commercial*

“In a fast-moving commercial world, legal necessities shouldn’t slow things down.”

**What we do:** The commercial work we undertake includes agency, distribution and franchising agreements; joint ventures; data protection and standard terms and conditions. We have in-depth experience of the special considerations that need to be taken into account in e-commerce.

**Who we act for:** Both business-to-business and business-to-consumer.

**Our expertise:** We specialise in drafting and negotiating commercial agreements for technology related businesses of many different kinds, often involving an international (and, in particular EU) dimension. When necessary, we collaborate and work closely with the other departments in the Firm to provide sector focused services in the retail, automotive, real estate and hospitality areas. We also have specific teams dedicated to Information Technology and Intellectual Property.

**Our service:** We have enormous experience in meeting the challenges posed by fast-paced and dynamic business requirements. Using this experience we understand the solutions that work best for developing and protecting clients’ interests.

**How we are different:** It is our genuine belief that our huge experience enables us always to add value to clients’ trading arrangements.



# pitmans

MAKING IT HUMANLY POSSIBLE

## Contacts



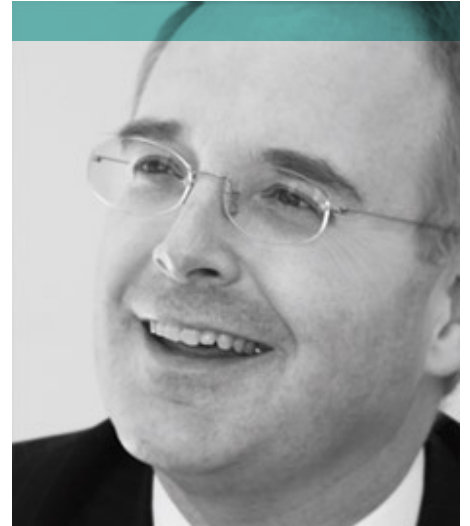
**Philip Weaver**  
Partner

DDI: +44 (0) 118 957 0441  
[pweaver@pitmans.com](mailto:pweaver@pitmans.com)



**Adam Dowdney**  
Partner

DDI: +44 (0)118 957 0574  
[adowdney@pitmans.com](mailto:adowdney@pitmans.com)



**Andrew Peddie**  
Partner

DDI: +44 (0)118 957 0321  
[apeddie@pitmans.com](mailto:apeddie@pitmans.com)



**John Hutchinson**  
Partner

DDI: +44 (0)118 957 0444  
[jhutchinson@pitmans.com](mailto:jhutchinson@pitmans.com)



**Stephanie Perry**  
Partner

DDI: +44 (0)118 957 0432  
[sperry@pitmans.com](mailto:sperry@pitmans.com)



**Rustam Roy**  
Senior Solicitor

DDI: +44 (0) 118 957 0180  
[rroy@pitmans.com](mailto:rroy@pitmans.com)



# pitmans

MAKING IT HUMANLY POSSIBLE

## Contacts



**Carolyn Butler**  
Solicitor

DDI: +44 (0) 118 957 0234  
[cbutler@pitmans.com](mailto:cbutler@pitmans.com)



**Sam Ladbrook**  
Solicitor

DDI: +44 (0) 118 957 0190  
[sladbrook@pitmans.com](mailto:sladbrook@pitmans.com)